


Model VDVK


Following are the display requirements expected to be met by each VDVK. The State Implementing Agency is responsible to ensure that the same are duly maintained and updated on a regular basis.


Exterior

1. Display board, in the following format:



सत्यमेव जयते
Ministry of Tribal Affairs
Government of India

VAN DHAN
VIKAS KENDRA, Jharkhand


ट्राईफेड
TRIFED


प्रधान मंत्री वन धान योजना
PMVDY

under the Scheme
Pradhan Mantri Van Dhan Yojana
Promoting Tribal Enterprise through Value Addition,
Branding and Marketing of Forest Produce



A PROJECT OF

(TRIFED),
Ministry of Tribal Affairs, Govt. of India

In association with Nodal Agency- ST, SC, Minority and
Backward Class Welfare Department, Govt. of Jharkhand

Implementing Agency- Jharkhand State
Livelihood Promotion Society

Interior

a) Displays (A3 size print outs)

1. Information about MFPs gathered/ cultivated in this VDVK and Value Added Products

Name of Van Dhan Vikas Kendra:

No of Self Help Groups: 15

No of Tribal Members gathering MFPs with contribution (Rs. XXXX): 300

List of MFPs and Annual procurement plan for Processing

MFP 1:

Sellable Finished products post Value addition:

Variant 1 (Raw, graded, semi processed, etc.)

Packaging options (gm/ ml)

S No.	Product variants	Quantity variants (gm/ml)	Type (liquid/ solid , pellets , grains etc.)	Packaging type (wrap, tetra pack etc.)	

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MFP 2:

Sellable Finished products post Value addition:

Variants (Raw, graded, semi processed etc)

Packaging options (gm/ ml)

Sl no	Product variants	Quantity variants (gm/ ml)	Type (liquid/ solid , pellets , grains, etc.)	Packaging type (wrap, tetra pack etc.)	

2. Aggregate Procurement plan for the year, by MFPs by all SHGs

Name of Van Dhan Vikas Kendra:

No of Self Help Groups: 15

No of Tribal Members gathering MFPs with contribution (Rs. XXXX) : 300

List of MFPs and Annual procurement plan (in Kgs) for Processing at VDVK

MFP name	J	F	M	A	M	J	J	A	S	O	N	D	Total
MFP-1 - Plan													
Actual													
MFP-2 - Plan													
Actual													
MFP-3													
Total													

It is recommended to have the same Procurement plan for the MFP dealt by the each of the SHGs in the Register kept at VDVK. The quantities expected to be procured by SHGs should be known to each one of Group members.

Plan (expected amount of collection) and Actual figures will help providing a sense of performance by SHGs and VDVKs as a whole

3. List of SHG Members

Name of Van Dhan Vikas Kendra:

No of Self Help Groups: 15

No of Tribal Members gathering MFPs with contribution (Rs. XXXX): 300

List of SHGs forming part of the VDVK

S.No.	Name of Self Help Group,	No of ST members* (Total)	Name of Mentoring organization Ajeevika / JFMC / LAMP / CSR /NGO	Contact person from coordinating organization	Mobile no of contact person of the SHG	Total Corpus available (Rs.)	Funds received from TRIFED for VDVK
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							
Total							

b) Registers to be maintained at VDVKs

1) Project Implementation Record

Name of Van Dhan Vikas Kendra:

No of Self Help Groups: 15

No of Tribal Members gathering MFPs with contribution (Rs. XXXX): 300

List of SHGs forming part of the VDVK

	Activity	Plan date	Actual date	Status
Formation of 20 members Van Dhan SHG Groups	Number of 20 member SHGs formed for the VDVK from Aajeevika SHGs/ LAMPS/ JFMCs/ Other tribal groups			
	Total Contribution of Corpus from all the SHG Groups of the VDVK (Min Rs. 20,000/ SHG group)			
	Identification of SHG leader, Dy leader, accountant etc. (Yes / No)			
MFP Value Addition	List of MFP items for Value Addition			
	List of Value Added Products from the VDVK			
	Identification of Trainers for Training of SHG members (Yes / No)			
	Identification of equipment/ toolkits for value addition (Yes/ No)			
	Identification of suppliers for Equipment / Toolkits (Yes / No)			
	Identification of Space for Value Addition Operations of SHGs / VDVK (Yes / No)			

	Activity	Plan date	Actual date	Status
	Opening of Bank Accounts for all the VDK SHGs (Yes/ No)			
	No. of SHGs with Bank Accounts for Receiving Funds			
Storage & Logistics of MFP Value Added Products	Identification of Storage Space for VDK for Value Added MFP Products (Warehouses/ Cold Storages etc.) (Yes / No)			
	Logistics & Transportation Arrangement for MFP items for the VDK (Rental Transport/ Hiring of Local Transport/ Self Transport) (Yes/ No)			
Clustering of Van Dhan SHGs to VDK unit	Formation of 300 member VDK unit by Clustering 15-20 SHGs (Yes/ No)			
	Identification of Buyers/ Traders/ Retailers for Value Added MFP Products (Yes / No)			
	Preparation of Business Plans & Marketing Plans including Price Setting & Markups for Retailer of the VDK (Yes/ No)			
	Preparation of District Wise VDK Proposal & State Summary Template (Yes/ No)			
Advocacy workshop with Nodal Department/ SIA	State Level Advocacy Workshop Post Sanctions of State Van Dhan Plan			
	Appointment of Single point-of-contact from the Nodal Department/ Implementing Agency for communications with TRIFED			

	Activity	Plan date	Actual date	Status
Initiating MFP Value Addition Process	Conducting Common Training of Members of 2-3 or more SHGs for Value Addition of MFPs (If required) (Yes / No)			
	Procurement of Equipment/ Tool-kits for Value Addition of MFPs through the SIA/ DIU (Yes/ No)			
	Initiation of MFP Value Addition Operations & Book-keeping and Accounting by the VDVK (Yes/ No)			
Branding & Retail Marketing of Value Added MFP Products	Ensuring Adequate Storage & Transportations for Value Added Products (Yes/ No)			
	Establishing Tie-ups with Buyers/ Traders/ Retailers for selling of Value Added MFP Products from VDVK (Yes/ No)			
	Branding & Packaging of Value Added Products from VDVK with Van Dhan Logo & Suitable Packing Material (Yes / No)			
Evaluation & Auditing	Third party evaluation of overall program by IIPA, GoI & Audit by State Agencies			
Reporting & Utilizations	VDVK wise Utilization Certificate to be submitted by Implementing Agency/ DIU to TRIFED (Yes/ No)			

